

Aguascalientes, Ags., October 02, 2021

The PRUCER Product Certification Body with address at C. Municipio de Calvillo #129, Esquina Circuito Aguascalientes Norte, Parque Industrial del Valle de Aguascalientes (PIVA), C.P. 20358 San Francisco de los Romo, Aguascalientes Mexico, is responsible for collecting your personal data, the use given to them and their protection. All this information is processed according to the Federal Law on the Protection of Personal Data (LFPDP) in Possession of Private Parties, always guaranteeing its confidentiality.

Any information required from customers is used for identification purposes, internal analysis within the product certification process, as well as for administrative activities as part of the same process, for communication purposes with customers and interested parties or any other similar activity in accordance with the Certification Body's corporate purpose.

Any customer, Supplier or interested party can access the Privacy Policy established by the PRUCER Product Certification Body through our website prucer.com.

The Personal Data that you freely and voluntarily provide to the PRUCER Product Certification Body directly or by the means available to the parties (printed or electronic document, telephone and/or electronic means), as well as any other information that we obtain from legally available public sources or by any other means, may include but not limited to your name, address, email address, phone numbers, etc. By virtue of the above, by providing your personal data, you agree that the Certification Body may handle them exclusively for the purpose required by the process of product certification services.

If necessary, we may share information to meet requirements from the Standardizing Authorities or to protect and defend the rights of the Certification Body, always in accordance with the provisions of the Federal Law on the Protection of Personal Data in Possession of Private Parties.

Any customer has the right to access and rectify the personal data we hold, as well as to oppose the processing of the same or revoke the consent that they have granted us for this purpose, and for this purpose they can contact the Certification Body Staff. At any time, the client may request in writing to the Certification Body that their personal data not be disclosed when they consider that they are not being used for the purposes consented to or the commercial or service relationship has ended. These rights are called ARCO rights.

In terms of the provisions of the Law, these rights may be exercised as of October 11, 2021. The PRUCER Product Certification Body reserves the right to change this privacy notice at any time, in which case, a visible notice will be published on the company's website, or the interested parties will be notified by the means accessible to the parties.